

# Ur & Penn refuses to give malware the time of day

Timepiece retailer uses Malwarebytes to prevent productivity disruption and reduce risk

## INDUSTRY

Retail

## BUSINESS CHALLENGE

Eliminate malware as a source of disruption, wasted resources, and risk

## IT ENVIRONMENT

One data center; Microsoft Security Essentials antivirus; all network connectivity and security measures are provided by Ur & Penn's ISP

## SOLUTION

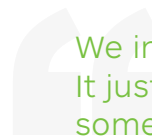
Malwarebytes Endpoint Security, which includes Anti-Malware, Anti-Exploit, and the Management Console

## RESULTS

- Saved hours and days of IT time previously spent remediating endpoints
- Gained complete control over malware, eliminating thousands of threats
- Reduced risk associated with theft of credit card, financial, and other sensitive information

## Business profile

Ur & Penn was established in 1943, and since then it has expanded to more than 100 stores in Scandinavia and the United States. The company designs its own watches and sells directly to customers, eliminating layers of intermediaries and cost. Ur & Penn also took a direct approach to securing its endpoints, using Malwarebytes to stop the clock on malware.



We instantly saw the value of Malwarebytes. It just runs. It updates itself. It tells us when something happens, and then it takes care of it. Simple.

—Emir Saffar, IT Specialist, Ur & Penn

## Business challenge

### Reduce risk and productivity disruption

Ur & Penn's employees are located in Sweden, Finland, and the United States. There are 60 computers and endpoints at headquarters in Sweden and approximately 190 computers deployed in the company's retail shops and other facilities. The IT team implemented Microsoft Security Essentials as its antivirus solution, but it wasn't catching rapidly multiplying malware.

"We had chronic problems with pop-ups, Potentially Unwanted Programs (PUPs), and Potentially Unwanted Modifications (PUMs)," said Emir Saffar, IT Specialist at Ur & Penn. "Our Google Chrome, Internet Explorer, and Firefox web browsers seemed to be the favorite targets."

Computers would slow to a crawl, users would call IT and complain, and IT would have to stop what it was doing to identify and clean up malware. Infections occurred several times each week at headquarters, and infected machines would have to be completely re-imaged if they were heavily infected.



Not only were malware infections disruptive, they increased the company's risk. As a retailer, Ur & Penn is responsible for credit card and financial data. Malware, such as Trojan-Bankers, and exploits could hijack sensitive data and steal personal information.

## The solution

### Malwarebytes Endpoint Security

The team looked at several malware solutions, but they were too computer-intensive or they didn't have centralized management capabilities. Without central management, they would have to install anti-malware on every endpoint across three countries and hope that the local staff could handle any problems. That wasn't a great solution.

"We chose Malwarebytes Endpoint Security as our extra layer of defense against malware because it solved both of those issues," said Saffar. "It gave us better protection that is simpler and more manageable."

Malwarebytes Endpoint Security provides a powerful multi-layered defense engineered to defeat the latest, most dangerous malware and exploits. It includes Malwarebytes Anti-Malware, Anti-Exploit, and the Management Console in one comprehensive solution.

### No more wasted time

"We installed Malwarebytes ourselves—it was simple," said Saffar. "It took less than a day to deploy and begin using."

Active Directory integration made it easy to push out Malwarebytes software to all Ur & Penn endpoints. The team also installed Malwarebytes on a majority of their servers. Calls from users about malware-related issues quickly dropped to zero. In the past, it took four to five hours to re-image and reinstall just one machine. The IT team no longer loses time cleaning machines and users don't lose productivity—Malwarebytes just works in the background without any intervention from IT or users.

### Works like...clockwork

Since it was deployed, Malwarebytes has removed almost 15,000 threats and blocked several exploits.

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### Direct control gives peace of mind

Saffar also likes the ability to see and manage everything from the Management Console. With direct control over malware, the team is able to keep machines from infection, wherever they are located.

"Malwarebytes is a great product and a great company," he said. "Since deploying Malwarebytes Endpoint Security, we gained full control over malware and we no longer worry about it."

## | About

Malwarebytes provides anti-malware and anti-exploit software designed to protect businesses and consumers against zero-day threats that consistently escape detection by traditional anti-virus solutions. Malwarebytes Anti-Malware earned an "Outstanding" rating by CNET editors, is a PCMag.com Editor's Choice, and was the only security software to earn a perfect malware remediation score from AV-TEST.org. That's why more than 38,000 SMBs and Enterprise businesses worldwide trust Malwarebytes to protect their data. Founded in 2008, Malwarebytes is headquartered in California, operates offices in Europe, and employs a global team of researchers and experts.

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